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**GOADV REPORTS SOLID 2009 REVENUES OF €42.2M AND AN EXCITING
RETURN TO HISTORICALLY HIGH GROWTH TRENDS**

HIGHLIGHTS:

- **Unaudited 2009 revenues of €42.2M**
- **11% growth on 2008 revenues of €37.9M**
- **33% growth on S1 2009 revenues of €18.1M**
- **23% increase on S2 2008 revenues**
- **21% growth on Q4 2008 unaudited revenues of €10.0M**

11th February 2010, Dublin - GoAdv (Code ISIN FR0010500975 – Code MNEMO: ALGOA) has today reported 2009 unaudited revenues of €42.2M, an 11% growth on 2008 revenues of €37.9M. The unaudited revenues show resilience to the year's challenging market conditions and an exciting return to historically high growth rates for the group in the final semester of the year.

"We are very pleased to announce positive revenues for the GoAdv Group in 2009. It has been a challenging year for most market sectors due to the instability of the global economic climate, but we are delighted to see a very encouraging return to our historically high growth trends towards the end of the year," comments Luca Ascani, Chairman, GoAdv Group. "With a focus on consolidation and organic growth, alongside strategic investments into product quality and an advancing acquisition strategy the Group is very well positioned for an exciting year ahead as it continues to increase its market presence with competitive offerings and a fast growing portfolio of successful digital media brands."

2009 was marked by significant investments by the Group into its core business activity of content creation, which impacted on the margins for the year. The investments have increased the scope and quality of GoAdv's offerings to position itself as a true leader in the digital media sector, including the production of compelling online video content and

social media integration. A successful acquisition of the Nanopublishing.com network also provided the group with an important new media brand to add to its portfolio of quality vertical websites.

GoAdv also invested in the expansion of its activities to exciting new worldwide markets, considerably opening up the company's growth potential. New territories launched during the year included Australia, Brazil, Russia and the US.

Thanks to a new partnership with Google – the world leader in search – GoAdv is now able to implement Google's search services on its Excite Europe portals. The development has increased the quality, reach and number of search results available to Excite users as well as increasing the monetization capabilities of the search services on its properties. As the agreement is worldwide it also provides GoAdv with an important asset to develop activities in more new territories during 2010.

The Group continues to report a well balanced revenue split across its markets with Q4 showing: France 26%, Italy 18%, Germany 15%, Spain 15%, UK 12%, USA 6%, NL 4%, and others (Sweden, Russia, Brazil, Austria, Denmark, Japan) 4%

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The next financial communication of 2009 results will take place on 22nd April 2010

About GoAdv

The GoAdv Group is a truly new online media company. Created in 2004 the Group produces, distributes and monetizes compelling content for a wide network of fully owned vertical and horizontal websites including Excite Europe, Better Deals and a Nanopublishing network. The media properties generate over 16 million unique monthly users.

GoAdv is a pan-European company and has a staff of over 130 working across offices in Italy, Ireland, and Asia, active in the UK, Germany, Netherlands, France, Italy, Spain, Sweden, US, Australia, Russia and Brazil.

GOADV is listed on Alternext of Nyse-Euronext Paris
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For more information, visit: www.goadv.com

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