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**GOADV RETURNS TO HIGH GROWTH TREND AND REPORTS VERY ENCOURAGING Q3 2009 REVENUES OF €11.9M**

**HIGHLIGHTS:**

- **Q3 2009 unaudited revenues of €11.9M**
- **33% growth on Q2 2009 revenues of €9.0M**
- **25% growth on Q3 2008 revenues of €9.6M**

19<sup>th</sup> November 2009, London - GoAdv (Code ISIN FR0010500975 – Code MNEMO: ALGOA) has today reported Q3 2009 unaudited revenues of €11.9M, showing a strong performance over Q2 2009 revenues of €9.0M and overachievement despite the market conditions during an uncertain economic climate. The figures also highlight a very encouraging 25% growth on Q3 2008 revenues of €9.6M and a return to the Group's historically high growth trend .

The third quarter was defined by investment into content production across GoAdv's media properties and has directly impacted revenue levels. A strong new editorial line implemented on Excite Europe and Better Deals, along with a stylish redesign, is attracting ever more users to the Group's growing online media brands and a growing editorial team is now producing in excess of 10,000 articles every month.

The focus on content creation is generating an increasing amount of traffic throughout the Group's network. In September 2009 GoAdv recorded its best month ever in terms of unique visitors, with over 13 million in Europe alone (Source: Comscore).

From a market perspective, GoAdv reported a well balanced revenue split in Q3: France 21.6%, Germany 20.0%, Spain 16.5%, Italy 15.1%, UK 13.7%, USA 6.4%, NL 3.5%, Australia 1.5% and others (Sweden, Russia, Brazil, Austria, Denmark) 1.7%. In

comparison to the first semester of 2009, there has been a positive increase in activity in the UK of +6.1%, and in addition a well performing US market.

The company also launched its nanopublishing project in Q3 after acquiring an extensive blog network, Nanopublishing Ltd, in June 2009 and initial results are proving positive after launching in all markets where the Group operates.

The quarter was also defined by a key new partnership with Google – the world leader in search. The partnership includes the implementation of Google's search services on the Excite Europe websites which has increased the quality, reach and number of search results available to Excite users. The agreement is worldwide, and provides GoAdv with an important asset to develop activities in new territories and further monetize content.

Luca Ascani, Chairman, GoAdv Group, comments, "We are very pleased to report positive Q3 results for 2009, which show how investments into product quality, consolidation and our acquisition strategy are working to increase turnover. In a period where many media companies are still suffering from the effects of a difficult economic climate, GoAdv presents again highly positive revenue growth year on year."

**ENDS**

***The next financial communication of 2009 revenues will take place on 11<sup>th</sup> February 2010***

**About GoAdv**

The GoAdv Group is a truly new online media company. Created in 2004 the Group produces, distributes and monetizes compelling content for a wide network of fully owned vertical and horizontal websites including Excite Europe, Better Deals and a Nanopublishing network. The media properties generate over 16 million unique monthly users.

GoAdv is a pan-European company and has a staff of over 130 working across offices in Italy, Ireland, and Asia, active in the UK, Germany, Netherlands, France, Italy, Spain, Sweden, US, Australia, Russia and Brazil.

GOADV is listed on Alternext of Nyse-Euronext Paris  
Code ISIN FR0010500975 – Code MNEMO: ALGOA  
For more information, visit: [www.goadv.com](http://www.goadv.com)

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