



GP BULLHOUND NAMES GOADV ONE OF THE TOP 20 FASTEST GROWING DIGITAL MEDIA COMPANIES IN EUROPE

GP Bullhound, Europe's leading investment bank in technology and digital media, has announced the results of the 2009 Media Momentum Top 50 league table of the fastest growing digital media companies in Europe including, for the first time, the GoAdv Group in its prestigious Top 20.

GoAdv, a leader in pan-European online publishing with a network of over 130 websites that include Excite Europe and Better Deals, has over 17.5 million monthly visitors and is growing fast. The Group has doubled its revenues for the last four years, which in 2008 reached nearly €40M.

"Recognition as one of Europe's fastest growing digital media companies is a great honour for us", commented Luca Ascani, President, GoAdv Group. "In an uncertain economic climate GoAdv has been moving from strength to strength, bolstering its team with new operational bases in Manila and Casablanca, and organically growing its product and service portfolio to meet ever changing market demands. We are delighted to be included in the Media Momentum Top 50 and are looking forward to a similarly successful year in 2009."

At the prestigious awards ceremony held in London, short-listed companies were invited to present to a judging panel of industry luminaries including Martha Lane-Fox, co-founder of Lastminute.com and CEO of Lucky Voice; Anil Hansjee, Head of M&A Google Europe; and Seb Bishop, International CEO of RED.

Manish Madhvani, partner at GP Bullhound, commented: "The Media Momentum Top 50 league table has become a key barometer for the health of the digital sector and this year's impressive results reaffirm the importance of the industry to both the UK and EU economy. Competition this year was as tough as ever and for the GoAdv Group to be honored is a real achievement. We hope that these awards will provide even greater momentum to our finalists in their respective fields as they continue to develop and grow."

For the full version of Media Momentum Top 50 league table and further details of the Media Momentum Award winners and past winners, please visit:
<http://www.mediamomentum.co.uk>

Notes to editors:

About GoAdv

The GoAdv group (www.goadv.com) was created in 2004 and is an independent, pan-European online media company specialist in the generation of qualified traffic for Internet. With a staff of over 110 working across offices in Italy, Ireland, France and the Philippines, GoAdv is a truly European company active in eight markets; UK, Germany, Netherlands, France, Italy, Spain, Sweden and Poland.

GOADV is listed on Alternext of Nyse-Euronext Paris
Code ISIN FR0010500975 – Code MNEMO: ALGOA
For more information, visit: www.goadv.com

Contact:

GoAdv

Amanda Lorenzani
Head of Media Relations
Email: lorenzani@goadv.com

About GP Bullhound

GP Bullhound, Europe's leading Investment Bank in Technology and Digital Media, has during the period 2006-2008 successfully raised in excess of 250MUSD to growth companies. With offices in San Francisco and London GP Bullhound takes active part of the local entrepreneurial community, venture market and corporate environment, thus giving expert advice within mergers & acquisition and institutional capital funding. In 2008 GP Bullhound demonstrated growth for the 5th consecutive financial year. For more information, please visit: www.gpbullhound.com

Contact :

Daljit Bhurji

Diffusion PR

t: +44 (0) 207 038 0641
e: daljit.bhurji@diffusionpr.com
w: www.diffusionpr.com